

□ SUMMARY

A designer with multiple passions centered around branding and user experience design that utilizes user research and design thinking to craft creative solutions.

□ EXPERIENCE

TEAM MEMBER

McAlister's Deli, Beavercreek, OH

August 2019 – Present

- Customer-facing, attending to customer needs
- Responsible for maintaining stock/cleaning of stations (front of house and/or back of house)
- Making food to order and other miscellaneous tasks
- Assisting other team members/management with assigned tasks during a shift

DESIGN CO-OP

Better Business Bureau, Dayton, OH

February 2021 – May 2021

- Executed various logo redesigns
- Executed various event deliverables for Eclipse Integrity Awards 2021 and WiBN Awards Gala
- Executed billboard designs for BBB's accredited businesses

ASSOCIATE MANAGER

Fazolis, Centerville, OH

May 2018 – August 2019

- Delegated tasks to associates
- Responsible for leading shifts and customer-facing
- Responsible for counting end of day till for deposits
- Trained new hires as well as cross training current employees or hired on management
- Managed food temperature logs and manager walk-throughs during the day/end of the day

DESIGN INTERN, ATLANTIS SPORTSWEAR

Piqua, OH

April 2019 – May 2019

- Back-end design (production and shipping)
- Performed quality assurance on product line
- Observed screen printing process

□ AWARDS & VOLUNTEER EXPERIENCE

VOLUNTEER WITH SUMMER INTERNS

2ND PLACE WINNER, PHOTOGRAPHY CONTEST

Woodland Cemetery, Dayton, OH

2016

Open Division Category



KELSIE WINANS

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□ EDUCATION

Bachelor of Arts Degree in Design Leadership

The Modern College of Design, Kettering, OH

August 2019 – June 2021

- Enrolled in courses including Market Research and Visualization, Design Thinking, Business Fundamentals, and Marketing II — as well as elective courses in UI/UX design and branding
- Member of student teams tasked with rebranding projects for local organizations Dayton Cars & Coffee and the Dayton Home Builders Association annual Homearama event.

Associate Degree of Applied Business in Design

The Modern College of Design, Kettering, OH

August 2017 – June 2019

- Enrolled in courses including: Photography, Web Design, Illustration, Graphic Design, Business and Ethics, and Marketing – as well as an elective course in Videography.

□ SKILLS

Technology

- Adobe Creative Suite
- Microsoft Suite
- Google Suite
- Sketch
- InVision
- Slack

Focuses

- Branding
- User Experience Design
- Marketing
- Digital Photography